

IRIS22 Workshop

Organizing Knowledge

Theme

With the increased interest of phenomena like knowledge economy, knowledge intensive firms (KIFs), knowledge work etc., knowledge management has become a hot but not uncontroversial topic. With the strong commercial hype, comes the risk of overselling easy solutions to complex problems.

In this workshop we will shortly present a knowledge management project at Viktoria, and invite others to discuss the future research agenda on knowledge management. We will address issues like mechanisms for knowledge sharing, new forms for organizing knowledge work and KM-tools at different organizational levels. Especially we want to discuss organizational issues versus knowledge management tools.

The workshop will be very informal with a prepared agenda with some invited speakers who will give short position statements. It is also possible for others to give a short statement. The workshop will end with a discussion.

Contributions may take the form of:

- General opinions on knowledge management
- Deconstruction of the concept knowledge management
- Comments on forms for organizing knowledge work
- Knowledge management tools
- Case studies of knowledge management phenomena
- Future scenarios of knowledge organizations and the knowledge economy

Purpose

The goal is to bring researchers together from different research traditions to have informal discussions on the future research agenda of knowledge management.

Agenda

- Introductory talk (Jan Ljungberg/Kalevi Pessi/Magnus Bergquist, Viktoria)
- 10-15 minutes position statements of invited people, among them:
Maxine Robertson, Coventry Business School,
Dick Stenmark Volvo,
Claudio Ciborra, LSE
- Open floor for position statements from other participants
- General discussion

Organizers

IT & Organization Group/Competitive KIFs-project, Viktoria

Jan Ljungberg is currently project leader of a joint KM-project between 9 Swedish companies and the Viktoria institute.

Kalevi Pessi is focusing his research on IT-strategy and information architectures. He has also been responsible for competence issues at the consultant firm Guide.

Magnus Bergquist is a researcher at Viktoria and the department of ethnology (Cultural Anthropology). He's current research includes IT and organizing, cultural perspectives on the information society and IT and intercultural communication.

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